

Cristina Orozco Cuevas, award - winning independent studio based in Mexico City. With 16 years of expertise developing textiles for markets such as contract, hospitality, home decor, rugs, bedding, upholstery, towel, kitchen goods and others. The studio specializes and focuses mainly in patterns + surface design such as woven (dobby, jacquard) and prints (traditional and digital) working for the factories, retailers, resellers, jobbers among others; with clients in Mexico, USA, Canada, China, Egypt, Italy, India and Netherlands among others.

Our portfolio has more than 4,000 original patterns sold and commercialized in ther market. The studio's imprint is "color" and our style can be defined as chamaleonic, being able to adapt to clients needs, projects, trends and always changing and digging into new things.

We create from ZERO using different techniques as ink, watercolor, dyieng, hand drawn and also with different digital skills using CAD softwares but mostly specialized textile ones to create pattern repeats, colorways, weaving punch cards, thread densities, color separation and many other technical knowledge.

The studio pursues the objectives of exploring, experimenting & evolving always working with different processes and methodologies when it comes to design. This implies all aspects of designing from head to toes from trends research, creation for modboards, color separation, testing weaves and qualities, etc.

Our studio focuses on working for diffferent client needs developing from special projects to special target market around the world. We adapt styles, so we can match client styles and market.

## Woven (jacquard + dobby)

We develop woven designs and work directly with factories. We are one of the few studios worldwide with the technical expertise developing fabric from the technical and aesthetic point of view.

We work with jacquard platforms such as staubli and grosse, and we have many years developing fabrics for decoration for many countries and markets. When it comes to work with our studio we design graphics, we make the technical solution with our clients loom information, we develop collections with a commercial perspective.

## Prints

We offer services as making patterns with complete rapports colorways and color separation screen, rotatory and digital. We have developed many patterns for bedding, rugs, carpets, kitchen table top, cushions, uplholstery, etc. We can give you from blank paper to final prints with number of pantone, CMYK or LAB.

## **Textil Art**

We work with different techniques such as string art, knitting, sewing, illustration, crocheting, shibori, tie dye, felting and other high couture techniques.

## **Collaborations + Team Ups**

We make team with other studios and architectural firms developing special textiles, installations and special projects mainly for interior decor in offices, restaurants, bars, hotels & museums.

## **Products**

We have a none main stream house line of products for home decor, fashion, kitchen and pets that pursues technological, ecological, innovative and experimental; always looking to design something "out of the box". We also do partnerships, collborations and licensing with brands, companies and museums to develop seasonal unique products.

## **Exhibitions**

Our work has been exhibited in Mexico, Canada, Spain, Italy, Austria and Germany.

## Trend + Book Publications

Some of the studio's work have been published in media and printed books of pattern design and design trends.

## **Trade Fairs**

We attend to trade fairs worlwide to sell our designs.

# Why work with us?

16 years working directly with mills developing design and redefining textile design. We have digital and hand skills. We have dedicated software to meet our clients needs and expectations. Our clients are very important to us and we want to grow with them and have long lasting relationships.